Southrepps SAM2 & SAM3 Traffic Flows

Upper Street - Gables Avenue - Inbound

Month	SAM	No. of Vehicles	> 30 mph	> 40 mph
Dec 2018	2	40,871	46%	17%
Apr 2019	2	39,671	52%	21%
Sep 2019	2	47,766	48%	17%
Feb 2020	2	45,321	42%	17%
Jul 2020	2	45,473 C19	44%	15%
Dec 2020	2	37,391 C19	40%	14%
Jun 2021	2	47,366 C19	40%	13%
Oct 2021	2	45,212 C19	36%	11%
Apr 2022	2	40,816	44%	15%
Aug 2022	2	50,124	41%	14%
Feb 2023	2	31,519	42%	13%
Jun 2023	2	35,508	41%	12%
Dec 2023	2	43,278	36%	11%
Mar 2024	2	40,894	44%	14%
Sep 2024	2	47,903	34%	10%

Traffic Calming installed			> 20 mph	> 30 mph	> 40 mph
Feb 2025	2	41,445	61%	11%	0.5%
Apr 2025	2	48,045	70%	16%	0.8%
Nov 2025	2	45,883	63%	13%	0.6%
Jun 2026	2	54,710	60%	10%	0.4%

Upper Street - Gables Avenue - Outbound

Month	SAM	No. of Vehicles	> 30 mph	> 40 mph
Oct 2019	2	42,858	n/a	n/a
Mar 2020	2	29,354 [C19]	51%	18%
Aug 2020	2	42,158 [C19,1]	41%	12%
Jan 2021	2	24,750 [C19]	35%	12%
May 2021	2	37,866 [C19]	42%	12%
Nov 2021	2	36,219 [C19]	39%	11%
Mar 2022	2	43,898	42%	13%
Sep 2022	2	35,554	43%	12%
Jan 2023	2	38,679	38%	10%
Jul 2023	2	49,056	38%	9%
Nov 2023	2	42,135	34%	8%
Apr 2024	2	40,094	40%	10%
Aug 2024	2	42,752	36%	8%

Traffic Calming installed

Month	SAM	No. of Vehicles	> 20 mph	> 30 mph	> 40 mph
Mar 2025	2	42,769	93%	35%	0.7%
Aug 2025	2	47,538	73%	9%	0.3%
Dec 2025	2	37,848	74%	11%	0.5%
May 2026	2	38,690	74%	9%	0.2%
Sep 2026	2	40,005	75%	9%	0.2%

Upper Street - Top of Long Lane facing East up High Street

Traffic Calming installed

Month	SAM	No. of Vehicles	> 20 mph	> 30 mph	> 40 mph
May 2025	2	41,800	51%	3%	0.1%
Sep 2025	2	36,453	51%	2%	0.1%
Mar 2026	2	34,975	54%	2%	0.1%
Oct 2026	3	27,808	49%	2%	0.1%

Upper Street - Long Lane at entry to Wildflowers facing North

Traffic Calming installed

Month	SAM	No. of Vehicles	> 20 mph	> 30 mph	> 40 mph
Jan 2026	2	12,087	9%	0.2%	0.01%

Upper Street - Gimingham Road (Telephone exchange) - Inbound

Month	SAM	No. of Vehicles	> 30 mph	> 40 mph
Feb 2019	2	30,795	36%	10%
Jun 2019	2	41,820	n/a	n/a
Dec 2019	2	31,490	39%	11%
May 2020	2	19,318 C19	41%	12%
Oct 2020	2	36,774 C19	32%	8%
Mar 2021	2	22,948 C19	44%	15%
Aug 2021	2	31,673 C19	38%	8%
Jan 2022	2	26,232 C19	38%	10%
Jun 2022	2	26,019	34%	8%
Nov 2022	2	29,040	32%	8%
Apr 2023	2	31,432	33%	8%
Sep 2023	2	31,797	26%	5%
Feb 2024	2	31,488	34%	9%
Jun 2024	2	27,682	27%	5%
Nov 2024	2	33,604	26%	6%

Traffic Calming installed			> 20 mph	> 30 mph	> 40 mph
Jun 2025	2	33,812	68%	6%	0.1%
Feb 2026	2	29,095	61%	7%	0.1%
Aug 2026	2	33,916	62%	4%	0.1%

Lower Street - Pit Street - Inbound

Month	SAM	No. of Vehicles	> 30 mph	> 40 mph
Jan 2019	2	21,927	24%	5%
May 2019	2	11,837	n/a	n/a
Jan 2020	2	6,923	n/a	n/a
Jun 2020	2	8,647 [C19]	16%	3%
Nov 2020	2	7,488 [C19]	23%	4%
Apr 2021	2	8,659 [C19]	27%	6%
Sep 2021	2	9,113 [C19]	24%	5%
Feb 2022	2	8,822 [C19,3]	21%	4%
Jul 2022	2	8,769	21%	4%
Dec 2022	2	8,505 [4]	20%	4%
May 2023	2	8,382	22%	4%
Oct 2023	2	7,741	21%	4%
May 2024	2	15,068	21%	4%
Oct 2024	2	8,805 [5]	26%	6%
Jan 2025	2	8,698 [6]	25%	4%
Oct 2025	2	8,186	20%	0.5%
Oct 2026	2	6,618	21%	0.5%

Lower Street - Bradfield X-Roads - Inbound

Month	SAM	No. of Vehicles	> 30 mph	> 40 mph
Mar 2019	2	12,562	n/a	n/a
Nov 2019	2	9,743	**24%**	**1%**
Apr 2020	2	6,656 [C19]	**28%**	**1%**
Sep 2020	2	13,884 [C19,2]	**19%**	**6%**
Feb 2021	2	6,974 [C19]	**18%**	**6%**
July 2021	2	10,548 [C19]	**23%**	**6%**
Dec 2021	2	14,729 [C19]	**20%**	**6%**
May 2022	2	15,650	**26%**	**7%**
Oct 2022	2	11,733	**23%**	**6%**
Mar 2023	2	14,551	**23%**	**7%**
Aug 2023	2	15,182	**28%**	**8%**
Jan 2024	2	11,788	**19%**	**5%**
Jul 2024	2	13,913	**26%**	**5%**
Dec 2024	2	11,121	**20%**	**5%**
Jul 2025	2	11,690	**18%**	**1%**
Apr 2026	2	10,404	**23%**	**1%**
Jul 2026	2	10,476	**23%**	**1%**

Key

[C19] - Covid-19 travel restrictions

[1] - Gimingham Road closed for 5 days

[2] - Flooding at Thorpe Rd railway bridge

[3] - Road closure near railway bridge

[4] - Pit Street closed for 3 days

[5] - Roadworks between Stump Cross & Gimingham

[6] - Traffic calming works on Thorpe Road