

## Southrepps SAM2 Traffic Flows

### Upper Street - Gables Avenue - Inbound

Month	No. of Vehicles	> 30 mph	> 40 mph
Dec 2018	40,871	46%	17%
Apr 2019	39,671	52%	21%
Sep 2019	47,766	48%	17%
Feb 2020	45,321	42%	17%
Jul 2020	45,473 <sup>C19</sup>	44%	15%
Dec 2020	37,391 <sup>C19</sup>	40%	14%
Jun 2021	47,366 <sup>C19</sup>	40%	13%
Oct 2021	45,212 <sup>C19</sup>	36%	11%
Apr 2022	40,816	44%	15%
Aug 2022	50,124	41%	14%
Feb 2023	31,519	42%	13%
Jun 2023	35,508	41%	12%
Dec 2023	43,278	36%	11%
Mar 2024	40,894	44%	14%
Sep 2024	47,903	34%	10%

### Traffic Calming installed

		> 20 mph	> 30 mph	> 40 mph
Feb 2025	41,445	61%	11%	0.5%
Apr 2025	48,045	70%	16%	0.8%
Nov 2025	45,883	63%	13%	0.6%

Upper Street - Gables Avenue - Outbound

Month	No. of Vehicles	> 30 mph	> 40 mph
Oct 2019	42,858	n/a	n/a
Mar 2020	29,354 <sup>C19</sup>	51%	18%
Aug 2020	42,158 <sup>C19,1</sup>	41%	12%
Jan 2021	24,750 <sup>C19</sup>	35%	12%
May 2021	37,866 <sup>C19</sup>	42%	12%
Nov 2021	36,219 <sup>C19</sup>	39%	11%
Mar 2022	43,898	42%	13%
Sep 2022	35,554	43%	12%
Jan 2023	38,679	38%	10%
Jul 2023	49,056	38%	9%
Nov 2023	42,135	34%	8%
Apr 2024	40,094	40%	10%
Aug 2024	42,752	36%	8%

Traffic Calming installed

		> 20 mph	> 30 mph	> 40 mph
Mar 2025	42,769	93%	35%	0.7%
Aug 2025	47,538	73%	9%	0.3%
Dec 2025	37,848	74%	11%	0.5%

Upper Street - Top of Long Lane facing East up High Street

Traffic Calming installed

Month	No. of Vehicles	> 20 mph	> 30 mph	> 40 mph
May 2025	41,800	51%	3%	0.1%
Sep 2025	36,453	51%	2%	0.1%
Mar 2026	34,975	54%	2%	0.1%

Upper Street - Long Lane at entry to Wildflowers facing North

Traffic Calming installed

Month	No. of Vehicles	> 20 mph	> 30 mph	> 40 mph
Jan 2026	12,087	9%	0.2%	0.01%

Upper Street - Gimingham Road (Telephone exchange) - Inbound

Month	No. of Vehicles	> 30 mph	> 40 mph
Feb 2019	30,795	36%	10%
Jun 2019	41,820	n/a	n/a
Dec 2019	31,490	39%	11%
May 2020	19,318 <sup>C19</sup>	41%	12%
Oct 2020	36,774 <sup>C19</sup>	32%	8%
Mar 2021	22,948 <sup>C19</sup>	44%	15%
Aug 2021	31,673 <sup>C19</sup>	38%	8%
Jan 2022	26,232 <sup>C19</sup>	38%	10%
Jun 2022	26,019	34%	8%
Nov 2022	29,040	32%	8%
Apr 2023	31,432	33%	8%
Sep 2023	31,797	26%	5%
Feb 2024	31,488	34%	9%
Jun 2024	27,682	27%	5%
Nov 2024	33,604	26%	6%

<u>Traffic Calming installed</u>	> 20 mph	> 30 mph	> 40 mph	
Jun 2025	33,812	68%	6%	0.1%
Feb 2026	29,095	61%	7%	0.1%

Lower Street - Pit Street - Inbound

Month	No. of Vehicles	> 30 mph	> 40 mph
Jan 2019	21,927	24%	5%
May 2019	11,837	n/a	n/a
Jan 2020	6,923	n/a	n/a
Jun 2020	8,647 <sup>C19</sup>	16%	3%
Nov 2020	7,488 <sup>C19</sup>	23%	4%
Apr 2021	8,659 <sup>C19</sup>	27%	6%
Sep 2021	9,113 <sup>C19</sup>	24%	5%
Feb 2022	8,822 <sup>C19,3</sup>	21%	4%
Jul 2022	8,769	21%	4%
Dec 2022	8,505 <sup>4</sup>	20%	4%
May 2023	8,382	22%	4%
Oct 2023	7,741	21%	4%
May 2024	15,068	21%	4%
Oct 2024	8,805 <sup>5</sup>	26%	6%
Jan 2025	8,698 <sup>6</sup>	25%	4%
Oct 2025	8,186	20%	0.5%

Lower Street - Bradfield X-Roads - Inbound

Month	No. of Vehicles	> 30 mph	> 40 mph
Mar 2019	12,562	n/a	n/a
Nov 2019	9,743	24%	1%
Apr 2020	6,656 <sup>C19</sup>	28%	1%
Sep 2020	13,884 <sup>C19,2</sup>	19%	6%
Feb 2021	6,974 <sup>C19</sup>	18%	6%
July 2021	10,548 <sup>C19</sup>	23%	6%
Dec 2021	14,729 <sup>C19</sup>	20%	6%
May 2022	15,650	26%	7%
Oct 2022	11,733	23%	6%
Mar 2023	14,551	23%	7%
Aug 2023	15,182	28%	8%
Jan 2024	11,788	19%	5%
Jul 2024	13,913	26%	5%
Dec 2024	11,121	20%	5%
Jul 2025	11,690	18%	1%
Apr 2026	10,404	23%	1%

**Key**

<sup>C19</sup> - Covid-19 travel restrictions

<sup>1</sup> - Gimingham Road closed for 5 days

<sup>2</sup> - Flooding at Thorpe Rd railway bridge

<sup>3</sup> - Road closure near railway bridge

<sup>4</sup> - Pit Street closed for 3 days

<sup>5</sup> - Roadworks between Stump Cross & Gimingham

<sup>6</sup> - Traffic calming works on Thorpe Road